



## **Criteria for RANS donations and/or marketing support**

The Restaurant Association of Nova Scotia (RANS) is a not-for-profit association. As such RANS has a policy that it does not make any direct financial contribution to any particular cause, organization or political party.

RANS does however support causes by other means: through our two websites (consumer market & business market), two e-newsletters (consumer market & business market), banner ads on our websites, direct e-mail blasts and several other areas/options for marketing and advertising support.

Throughout the year we hold several events including: Savour food & wine Show, Decadence, Rare & Fine Wine and other smaller events. Request for donation of tickets are accepted upon matching of the below criteria. Approval is given by the committee responsible for the event.

Criteria for submission/approval are:

- It is a charitable cause and the organization has at least a provincial registration for a society or non-profit designation (in good standing)
- It does not take away business from the restaurant sector
- The association or it's designate is recognized for its contribution
- Has some connection to the restaurant industry

The charity of choice for the Association is Feed Nova Scotia and as such they are asked to participate in special function/fundraisers throughout the year to support their cause.

### **All requests for support should be submitted to:**

Ashley Coffin  
Communications Coordinator,  
1161 Hollis Street, Suite 5  
Halifax, NS B3H 2P6  
(902) 429-5343 ext.2  
[ashley@rans.ca](mailto:ashley@rans.ca)